



2010 Sponsorship & Advertising Information & Pricing

PLATINUM ~ \$500 & ABOVE

- Your name/logo displayed on our barrels or obstacles at our events
- Company logo on our website w/ special acknowledgement & linkage to your website for 1 year
- 2 page advertisement in our sponsorship book
- Logo & ad on our show programs
- 10 mentions per day of show
- Banner placement at shows/events
- Site for company booth at shows/events

GOLD ~ \$250-\$499

- Company logo on our website w/ special acknowledgement & linkage to your website for 1 year
- 1 page advertisement in our sponsorship book
- 8 mentions per day of show
- Banner placement at shows/events
- Site for company booth at shows/events

SILVER ~ \$100-\$249

- Company logo placement on our website w/ linkage to company website for 1 year
- $\frac{3}{4}$ page ad in our sponsorship book
- Company banner placements at shows
- 6 mentions per day of show
- Site for company booth at shows/events

BRONZE ~ \$50-\$99

- Company logo placement on our website w/ linkage to your company website for 1 year
- $\frac{1}{2}$ page ad in our sponsorship book
- 2 mentions per day of show

FRIEND/CLASS ~ \$20-\$49

- Company logo placement on our website w/ linkage to your company website for 1 year
- A minimum of \$40 sponsorship will purchase a $\frac{1}{4}$ page ad in our sponsorship book. Under \$40 you can wish someone good luck!!

Why Sponsor Our Club?

1. We are dedicated to promoting our local businesses, and keeping business local.
2. We are creating a directory to keep all equine enthusiasts aware of the businesses & opportunities we have.
3. Our membership is growing drastically, especially because of the high need for events in our area. Members plug into our events & website regularly. We are the "go-to" place to get in on the action!
4. Advertising through us will increase your sales since our members are loyal to those who support us.

Name: _____

Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Website: _____

E-mail: _____ Phone: _____

Level of Sponsorship (check one)

- | | |
|-----------------------------------|---------------------------------|
| <input type="checkbox"/> Platinum | <input type="checkbox"/> Bronze |
| <input type="checkbox"/> Gold | <input type="checkbox"/> Friend |
| <input type="checkbox"/> Silver | |

Method of payment:

_____ Cash

_____ Check# _____

Sponsorship sold by: _____

Tell us about your business:
